

Marketing

Alexandre SOLA



Alexandre Sola
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Single
French
22 years old
Born in Moulins (France)
Driving license

Education:

- 2002-2007: Master of Science in Marketing.
IESEG (Graduate School of Management). Lille, France.
Dissertation on the subject : "Transformation Process of Marketing Information".
- 2004-2005: McGill University (Faculty of Management). Montreal, Canada.
One-year exchange validated with a GPA (average grade) of 3,5/4.
Specialization in Marketing Management and Finance.
- 1999-2002: Baccalauréat "S" ("A" levels specialising in mathematics and science) with distinction.
Obtained a specialised German distinction for intensive study of this language.
Lycée Théodore de Banville. Moulins, France.

Professional experience:

- Summer 2005: TOITdeSOI, an SME providing training in a wide variety of subjects. Roubaix, France.
In charge of Marketing: managing the brand, improving the website and the catalogue.
- Summer 2004: CONFORAMA, chain store selling furniture and household equipment. Moulins, France.
Salesman: selling household appliances, preparing sales and fixing prices.
- Summer 2003: MONOPRIX, local supermarket. Moulins, France.
Sales Assistant: preparing layout, selecting products, printing labels.

Language Skills:

- French : Native language.
- English : Fluent.
2004 : Exchange student in the English-speaking McGill University.
2002 : Bulats (Business Language Testing Service) Level 4 "Advanced" 78/100.
- German: Good level.
2003: Zertifikat Deutsch, with distinction "Gut".
- 1995-99: Regular visits to Germany in the cities of Karlsruhe, Frankfurt and Bad Vilbel.

Extra-curricular Activities:

- Association: Founder and president of the "A2i", the computer association at IESEG, between 2002 and 2004.
- Computer : Good knowledge of MS Office, Adobe Photoshop, Macromedia Dreamweaver and ULead VideoEditor.
Logo creation for SMEs and associations.
ECDL (European Computer Driving License) for Word, Excel, Powerpoint and Access.
- Internet : Knowledge in HTML and ASP.
Creation of my WebCV where the German and the French version of my CV can be found.
www.alexandre-sola.com
Founder and webmaster of the main French website on the japanimation "Noir".
www.anime-noir.com
- Other : Swimming, badminton, computer games, japanimation.

